

PRESS RELEASE

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‘SICK on the streets’ is coming to south Cumbria

A comedy production called ‘SICK on the streets’ is being rolled out in Dalton, Ulverston and Askam to engage people on how they use NHS services.

This is an extension of The ‘SICK’ play, which engaged with over 1,000 children across Morecambe Bay last year. It was performed over a number of months in south Cumbria and Lancashire.

Previously the actors used stories, songs and interactive games to engage with the audiences, made up of school children. The show involved inviting the pupils onto the stage and asking them to decide if an illness is a ‘Big Sick’ (when an ambulance is needed) or a ‘Little Sick’ (something that can be treated at home such as a cold).

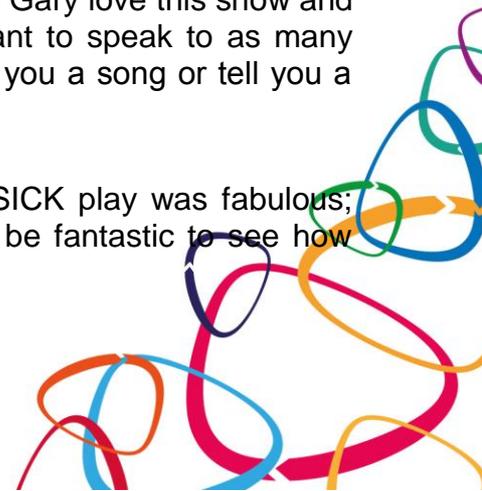
The feedback from some of the children showed how using comedy really helped to capture their attention in order to understand important messages about their health.

‘SICK on the streets’ aims to talk to a wider audience and will be visiting a variety of streets and venues in Ulverston, Dalton and Askham. ‘SICK on the streets’ is a walking street theatre, which will be out and about performing and engaging with as many people as possible. They are asking for feedback by linking in to their facebook page and answering their questions on how you use NHS services.

The SICK play and SICK on the streets is commissioned by Better Care Together with support from local GPs, and was written and performed by Jakki Moore from the Beggars Theatre and Gary Bridgens from the Headzuptheatre group.

Jakki Moore from the Beggars Theatre said: "We loved the opportunity to take the "SICK" play out on the road again and develop our performance. Both myself and Gary love this show and are proud to perform it to such warm and open audiences. We want to speak to as many people as possible so if you see us come and talk to us. We'll sing you a song or tell you a story"

Alison Johnston, GP from Ulverston said: "I thought the previous SICK play was fabulous; funny, thought-provoking and the children were so engaged. It will be fantastic to see how



people of all ages use NHS services and what they feel will make their communities happier and healthier.”

You can find the performances out on the streets on the following days:

Friday 23rd March - Askam (Morning) and Ulverston (Afternoon)

Thursday 5th April and Saturday 7th April – Ulverston all day

They would also love to hear from you on facebook you can find them at @Sickontour and provide your own feedback on how you use NHS services. There is also a short survey you can take by following this link: <https://tinyurl.com/yafs29bc>

Notes to editors:

1. For further information, please contact the communications team on 01524 518638 or by email as indicated above.
2. Better Care Together is a partnership of eleven organisations, including Lancashire Care NHS Foundation Trust, University Hospitals of Morecambe Bay NHS Foundation Trust, Blackpool Teaching Hospitals NHS Foundation Trust, the North West Ambulance Service, Cumbria Partnership NHS Foundation Trust, NHS Cumbria Clinical Commissioning Group, NHS Lancashire North Clinical Commissioning Group and the two Local Authorities: Cumbria County Council and Lancashire County Council and two GP Provider Federations: North Lancashire Medical Group and South Cumbria Primary Care Collaborative working together in partnership.
3. Clinical leaders from across all organisations have designed a new clinical model of care for Morecambe Bay, through a series of design workshops and clinical. The new care models have been strongly influenced by the wide ranging engagement with stakeholders which has taken place over the past two years.

