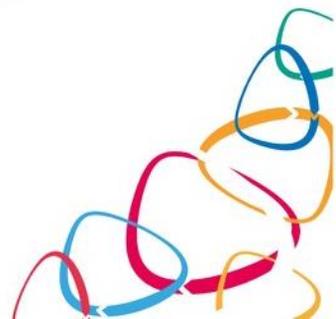


Transitional Leadership Team





Dame Jackie Daniel, Joint System CEO

“After many years of working together in a more informal context, it’s great to see these appointments to the BHCP Leadership Team. We recognise that by working together across health and care boundaries, we are able to enhance health outcomes for our population. We now have a strong BHCP leadership team and each one of us plays an important part in helping to continue our journey towards achieving more successful new models of accountable care through our Better Care Together clinical strategy. I know everyone is now looking to the future to build on our previous and current successes”.



Andrew Bennett, Joint System CEO

“With the launch of the next phase of BHCP, which encompasses ten health and care partners working together as one system, we will see improved integration meaning patients will receive reduced time waiting for appointments, test, consultations and procedures, whilst reducing the need for travelling long distances for healthcare.

“Integrating our services to combine clinicians, specialists and community services has proven to be an effective method of delivering healthcare to patients and as part of the leadership team I am looking forward to developing this approach further as I take this new role forward.”



Aaron Cummins, Joint CFO

Our clinical strategy – Better Care Together – has already demonstrated that working together as system partners, in a more-coordinated way helps reduce waste and duplication whilst also improving the working experience of our colleagues and the quality of care we can provide to our population. The expansion of this model and the development of the Bay Health and Care Partners future plans gives confidence that this journey of improvement can continue as we seek to improve our financial sustainability.



Kevin Parkinson, Joint CFO

“The launch of the next phase of Bay Health and Care Partners is a key step in ensuring that the residents of Morecambe Bay get the best possible outcomes from the resources available to the system

It creates further opportunities for more integrated working, the reduction of waste and duplication and the implementation of Morecambe Bay’s clinical strategy Better Care Together”.



David Wilkinson, Director of Workforce & OD

“It is essential that BHCP develops a clear workforce and organisation development strategy to deliver the vision for a highly skilled, fully engaged and flexible workforce, in the right numbers, across all partner organisations, motivated to deliver the best possible health care for our local citizens.

Our initial focus will be on strengthening the ‘Better with You’ recruitment brand and ethos, hub, developing an integrated approach to learning and development, commitment to investing in employment opportunities for local communities through apprenticeships and career frameworks, and employment practices that are congruent with our values.

Working together in this way will help us to attract the health professionals that we need to ensure that Morecambe Bay provide high quality, sustainable services for our population.



Foluke Ajayi, Chief Operating Officer

“As the demands for healthcare continue to increase with people living longer with long-term conditions, we must adapt the way health and care is provided; and this will include recognising that there is a place for the greater use of technology in the care of people who don’t necessarily need to have face to face contact with the person caring for them and encouraging more joined up working across the different health and care agencies.

Shared care records which enables authorised health and social care workers to access relevant data will support integrated working; and increasing the use of our locally-developed ‘Advice and Guidance’ scheme will mean GPs are able to see and obtain on-line specialist advice from hospital specialists within a few days.

We need to support people to manage their own health so they can avoid hospital admissions and stay as well and independent as possible at home. It is about maximising people’s health outcomes by working as a health and care system in a positive and constructive way.”



Hilary Fordham, Director of Service Integration

By ensuring that all our services across health and social care work in a more integrated and joined up way we have the opportunity to improve the health and wellbeing of our public and patients. In addition, our Integrated Care Communities (ICCs) we are working with voluntary and other community groups to improve local services and improve the wellbeing of the local population they serve.

“We want to keep people close to home or at home for longer and only get them to travel for their health and social needs if it’s really necessary.



Dr David Walker, Clinical Chief – Hospital

“Our plans for the future will depend upon the engagement and close joint working of clinicians in primary and secondary care. The role of the Clinical chiefs will be foster and support this engagement and ensure that clinical quality and patient safety are maintained and enhanced across all clinical settings.”





Dr Andy Maddox, Clinical Chief Integrated Services



Healthcare continues to evolve at pace and therefore it is imperative that the services which are provided for patients in their own communities become amalgamated into everyday healthcare whilst ensuring a high quality of care is maintained.

“BHCP’s aspirations are to further develop the clinical and community healthcare work that is well underway, evaluating the processes, procedures and amenities, in order to develop a well-defined route so that people can access the right care, at the right time, in the right place.”



Sue Smith, Executive Chief Nurse



“With the launch of BHCP, the unification of all healthcare professionals under the one umbrella helps us to move forward our joint work to deliver integrated care through partnership working, with the needs of patients uppermost.

“It’s imperative to recognise there is a link across all areas, from clinicians to community experts, the nursing profession is aligning itself to the services which are available as we evolve.”



John Glover, Chief Information Officer



“Using digital technology to establish a new digital health relationship with our patients, where they have greater control and involvement in their care, will help us to deliver an increasing personalised service and help improve the health and wellbeing of our population.

“Ensuring that clinical staff have access to the right information, in the right place at the right time is fundamental to delivering safe and effective high quality care services”



Dr Andy Knox, Director of Population Health & Engagement



“Currently too much care is provided in hospitals, and sickness treatment is given a higher priority than the prevention of poor health in the first place.

“With the introduction of BHCP the focus has been on collaboration across all fields of specialisms acknowledging this care might not come from a clinician, for example when it comes to long term conditions the key is good self-care supported by the right tools

“However, the goal is to recognise it’s about population health and much of this is about preventative action, working with the public to improve the awareness of the positive and simple changes which we can all make to keep Morecambe Bay as healthy and content as possible - this is my focus in taking this role forward.”

